

3-6 JUNE 2024
ROTTERDAM
THE NETHERLANDS

EUNOS

3-6 JUNE 2024
ROTTERDAM, THE NETHERLANDS

SPONSORSHIP
& EXHIBITION OPPORTUNITIES



For questions about sponsorship, please contact
Congress by design
Email: EUNOS2024@congressbydesign.com
Tel: +31(0)88 0898101

[HTTPS://EUNOS2024.ORG/](https://EUNOS2024.ORG/)



TABLE OF CONTENTS

Welcome.....	3
Local Organising Committee.....	4
Meeting Secretariat.....	4
General Information.....	5
Programme-at-a-glance.....	8
Sponsorship & Exhibition Opportunities.....	5
Exhibition.....	11
Floorplan Exhibtion.....	12
Other Sponsorship Opportunities.....	13
Terms & conditions.....	15
Booking Form.....	16



WELCOME

Dear esteemed companies,

We are thrilled to extend a warm and exciting invitation on behalf of the European Neuro-Ophthalmology Society (EUNOS) to join us at the highly anticipated 16th EUNOS meeting. This remarkable event will take place from 3-6 June 2024, marking the first time it will be hosted in the Netherlands. We cordially invite you to be a part of this exceptional gathering, offering a unique platform for networking and collaboration.

The 16th EUNOS meeting promises to bring together experts in the field, start-up companies, pharmaceutical companies, and industry representatives. It is designed to foster connections and partnerships between those involved in diagnostics and medical devices, as well as those engaged in providing medical and neuro-vascular treatments and trials.

Set against the vibrant backdrop of Rotterdam, renowned for its contemporary architecture and bustling harbour, the meeting embodies scientific innovation and opportunity. Rotterdam's rich history as a trading hub, extending to New Amsterdam (now New York), has imbued the city with a diverse and welcoming ambiance. Rotterdam, often described as a city where the shirts are sold in the shops with the sleeves already rolled up, perfectly aligns with the spirit of EUNOS 2024.

The program for the 16th EUNOS meeting promises to be exhilarating and enlightening. It will feature three captivating symposia: Diagnostics (Day 1), New Medication (Day 2), and Trials (Day 3). Led by esteemed experts in the field, these symposia will delve into the latest breakthroughs and advancements in neuro-ophthalmology.

In addition to the main symposia, the meeting will offer a range of educational and social activities to enhance your experience. The inaugural EUNOS Young Scientific Investigators sessions will provide a platform for early-career researchers to showcase their pioneering work. A rapid-fire session will also highlight selected talks from submitted abstracts. Furthermore, engaging social events such as the harbour run will provide ample opportunities to network with colleagues, forge new connections, and cultivate lasting friendships.

Sustainability is a key focus for the 16th EUNOS meeting. We are committed to offsetting carbon emissions generated by the event and encourage all attendees to choose environmentally friendly travel options, such as train transportation, when making their way to Rotterdam.

We eagerly await your arrival in Rotterdam for the 16th EUNOS meeting, where knowledge, collaboration, and camaraderie will converge to create an unforgettable experience.

Best regards,

Axel Petzold and Jan Willem Pott
on behalf of the European Neuro-Ophthalmology Society



COMMITTEES

Local Organising Committee

Jan Pott, UMCG, Groningen, Chair

Axel Petzold, Amsterdam UMC, Co-Chair

Meeting Secretariat

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organisation. For further details on the opportunities available please contact:

EUNOS 2024 Meeting Secretariat

Congress by design
Flemingweg 18
2408 AV Alphen aan den Rijn
The Netherlands

Email: EUNOS2024@congressbydesign.com

Tel: +31 (0)88 0898101

GENERAL INFORMATION

Date

3 - 6 June 2024

Target Audience

The EUNOS meeting welcomes ophthalmologists, neurologists, basic scientists and residents with special interest in the topic of neuro-ophthalmology. Healthcare workers in low vision and visual rehabilitation, orthoptists and optometrists are also welcome to join the meeting.

Venue

De Doelen International Conference Center Rotterdam

Schouwburgplein 50
Rotterdam, The Netherlands

The meeting will be held in De Doelen, a city-center, state-of-the-art venue for conferences and concerts. De Doelen, Rotterdam, is located within 2 minutes walking distance from Rotterdam Central Station. De Doelen is not only the cultural focal point of Rotterdam, but it also features state of the art convention facilities and services, with the needs of the organiser and the delegate in mind.

The exceptional appeal of De Doelen lies in its dual function as concert hall and conference centre. This is highlighted by the design of the building: remarkable 1960's functionalist architecture of the original concert hall beautifully contrasting with the dynamic and modern design of the conference centre.



ROTTERDAM



SCIENTIFIC PROGRAMME

The EUNOS 2024 Programme will cover these topics:

The scientific programme features a diverse range of topics in neuro-ophthalmology, showcasing the latest advancements and research in the field. Here is an overview of the sessions and themes covered:

1. European Session: A dedicated session highlighting the contributions and expertise from European researchers and clinicians in the field of neuro-ophthalmology.

2. New Diagnostic Tools in Neuro-ophthalmology: This session focuses on the introduction and application of novel diagnostic tools that aid in the evaluation and diagnosis of neuro-ophthalmic conditions. Participants will gain insights into cutting-edge technologies and their potential impact on clinical practice.

3. Rapid Fire Poster Session: A dynamic session where researchers present concise summaries of their poster presentations. Attendees will have the opportunity to engage with a wide range of research projects covering various aspects of neuro-ophthalmology.

4. Young Investigator: Recognising the talent and potential of young researchers, this session provides a platform for early-career scientists to present their innovative findings and contribute to the field of neuro-ophthalmology.

5. Optic Neuritis: Delving into the complexities of optic neuritis, this session explores its diagnostic criteria, recent advancements in understanding its pathogenesis, and emerging treatment strategies. Attendees will gain valuable insights into the diagnosis, classification and management of this vision-threatening condition on the background of a broad differential diagnosis.

6. New Treatments in Neuro-ophthalmology: This session highlights the latest therapeutic approaches and advancements in the management of neuro-ophthalmic disorders. Experts will share their experiences and discuss emerging treatments, providing attendees with valuable knowledge to enhance patient care.

7. Artificial Intelligence (AI) in Neuro-ophthalmology: Focusing on the integration of artificial intelligence in neuro-ophthalmology, this session explores the potential applications of AI algorithms in diagnostic imaging, risk assessment, and treatment decision-making. Attendees will gain a deeper understanding of the evolving role of AI in improving diagnostic accuracy and patient outcomes as relevant for clinical trials.

8. Ongoing Trials in Neuro-ophthalmology: This session sheds light on ongoing clinical trials and research studies investigating various aspects of neuro-ophthalmology. Attendees will learn about the latest developments in therapeutic interventions and gain insights into future treatment directions.

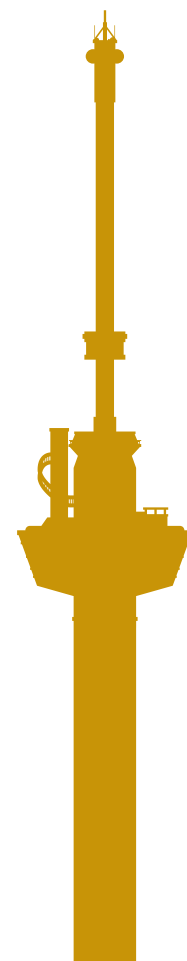


9. Higher Cortical Visual Function: Exploring the intricate workings of the higher cortical visual system, this session covers topics related to visual perception, cognition, and their impact on visual function. Attendees will gain a comprehensive understanding of the complexities of higher cortical visual processing.

10. Pediatric Neuro-oncology: Addressing the unique challenges of neuro-ophthalmic conditions in pediatric patients with neuro-oncological disorders, this session highlights recent advances in diagnosis, treatment, and multidisciplinary management strategies.

11. Prizes and Closing of Meeting: The scientific programme concludes with an award ceremony to recognise outstanding contributions in the field of neuro-ophthalmology. Prizes will be presented to deserving researchers, further motivating scientific excellence. The closing remarks will summarise the key highlights and takeaways from the meeting, encouraging continued collaboration and knowledge exchange among participants.

Our scientific programme offers a comprehensive platform for clinicians, researchers, and young investigators to share knowledge, discuss advancements, and foster collaborations in the ever-evolving field of neuro-ophthalmology.



Programme-at-a-glance

Preliminary Programme Schedule, dates and timing

MONDAY 3 JUNE 2024

18.00	Registration opens
19.00 - 21.00	Welcome Reception

TUESDAY 4 JUNE 2024

08.30 - 18.00	Exhibition open
09.00 - 10.45	Opening Ceremony European Session
10.45 - 11.15	<i>Coffee break and Posters and Exhibition</i>
11.15 - 13.00	Symposium: New Diagnostic Tools in Neuro-ophthalmology
13.00 - 14.00	<i>Lunch and Posters and Exhibition</i>
14.00 - TBC	Rapid Fire Poster Session
14.00 - 15.30	Talks and speakers
15.30 - 16.00	<i>Coffee break and Posters and Exhibition</i>
16.00 - 17.30	Symposium: Inaugural Young Investigator Session
Evening	Free time

WEDNESDAY 5 JUNE 2024

08.30 - 18.00	Exhibition open
09.00 - 10.45	Symposium: Optic Neuritis
10.45 - 11.15	<i>Coffee break and Posters and Exhibition</i>
11.15 - 13.00	New Treatments in Neuro-ophthalmology
13.00 - 14.00	<i>Lunch and Posters and Exhibition</i>
14.00 - 15.30	Artificial Intelligence (AI) in Neuro-ophthalmology
15.30 - 16.00	<i>Refreshments and Posters and exhibition</i>
16.00 - 17.30	Symposium: Ongoing Trials in Neuro-ophthalmology
Evening	<i>Gala Dinner and party with DJ</i>

THURSDAY 6 JUNE 2024

08.30 - 13.00	Exhibition open
09.00 - 10.45	Symposium: Higher Cortical Visual Function
10.45 - 11.15	<i>Coffee break and Posters and Exhibition</i>
11.15 - 13.00	Symposium: Pediatric Neuro-oncology
	Closing Ceremony
13.00 - 13.30	<i>Prizes and Closing of Meeting</i>
13.30 - 14.00	Lunch

SPONSORSHIP & EXHIBITION OPPORTUNITIES

The Local Organising Committee of the EUNOS 2024 extends a warm invitation to all interested companies – to demonstrate their support for the Neuro-ophthalmology field by participating in one or more of the options outlined in this document.

Why become a sponsor/exhibitor of EUNOS 2024?

- > Unique networking opportunities with experts in the field and industry professionals
- > Focus on collaboration and partnerships between diagnostics, medical device, and medical treatment sectors
- > Exceptional symposia covering Diagnostics, New Medication, and Trials
- > Platform for early-career researchers to present pioneering work
- > Rapid-fire session featuring selected talks
- > Engaging social events fostering connections and friendships
- > Commitment to sustainability, with offsetting of carbon emissions and encouragement of environmentally friendly travel options
- > Vibrant and dynamic host city of Rotterdam, renowned for contemporary architecture and its bustling harbour
- > EUNOS meeting embodying scientific innovation, trade history, and a welcoming ambiance
- > Unforgettable experience where knowledge, collaboration, and camaraderie converge

Industry partnership is at the heart of this event



Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We provide a range of opportunities for name exposure, branding and networking.

Involvement in EUNOS 2024 is all about building brand awareness



Our exhibition hall for sponsors is positioned to capture maximum customer engagement during the coffee breaks and lunches. This is why the exhibition and the scheduled breaks are in the same area.

There are a range of opportunities to suit every budget, keeping your brand front of mind with participants. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before, during and after the event.

Meet new contacts and strengthen key relationships



Maximizing networking opportunities for our participants is an important priority. We work hard to provide places for formal and informal networking.

Sponsor and exhibitor opportunities at-a-glance

Below is a list of some of the ways your organisation can benefit by becoming a Sponsor.

	PLATINUM	GOLD	SILVER	EXHIBITOR
	€ 24.000	€ 12.000	€ 6.000	€4.000
Exhibition Space	9 m ² (3m x 3m)	6 m ² (3m x 2m)	6 m ² (3m x 2m)	6 m ² (3m x 2m)
Special acknowledgement on all printed marketing materials	As platinum sponsor	As gold sponsor	As silver sponsor	
Special acknowledgement in newsletter to all participants	2	1		
Logo on EUNOS 2024 website	✓	✓	✓	✓
Company profile on EUNOS 2024 website and in the app	✓	✓		
Logo in EUNOS 2024 app	✓	✓	✓	✓
Participant badges	6	4	2	0
Exhibitor badges (access to sessions not included)	4	3	2	2

All prices are excluding 21% VAT.





Exhibition

The EUNOS 2024 exhibition will be a hub of activity. As an exhibitor, you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers in the field. The Meeting provides you with a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines, and provides the perfect forum for you to distribute information, promote your products and develop company loyalty. You can talk face-to-face with potential clients, customers and buyers. Create links for future business... a well-designed exhibit helps you attract interest and develop new leads, while at the same time increasing the educational value of the meeting for attendees. This Meeting is a great opportunity for you to showcase your business.

The floor plan has been designed to maximize the exhibitor exposure to all participants. All coffee and lunch breaks will be held in this area. The exhibition will be open during the entire meeting. Exhibition space is offered on a first-come, first served basis, and the organisers reserve the right to amend the floor plan. In the unlikely event that this happens, exhibitors will be notified in the first instance.

The exhibition space consists of a modular construction with:

- Shell scheme (white system walls)
- Booth sign - a company name signage across the front
- Lighting
- One table & two chairs
- Standard electricity power supply

Exhibition benefits and services:

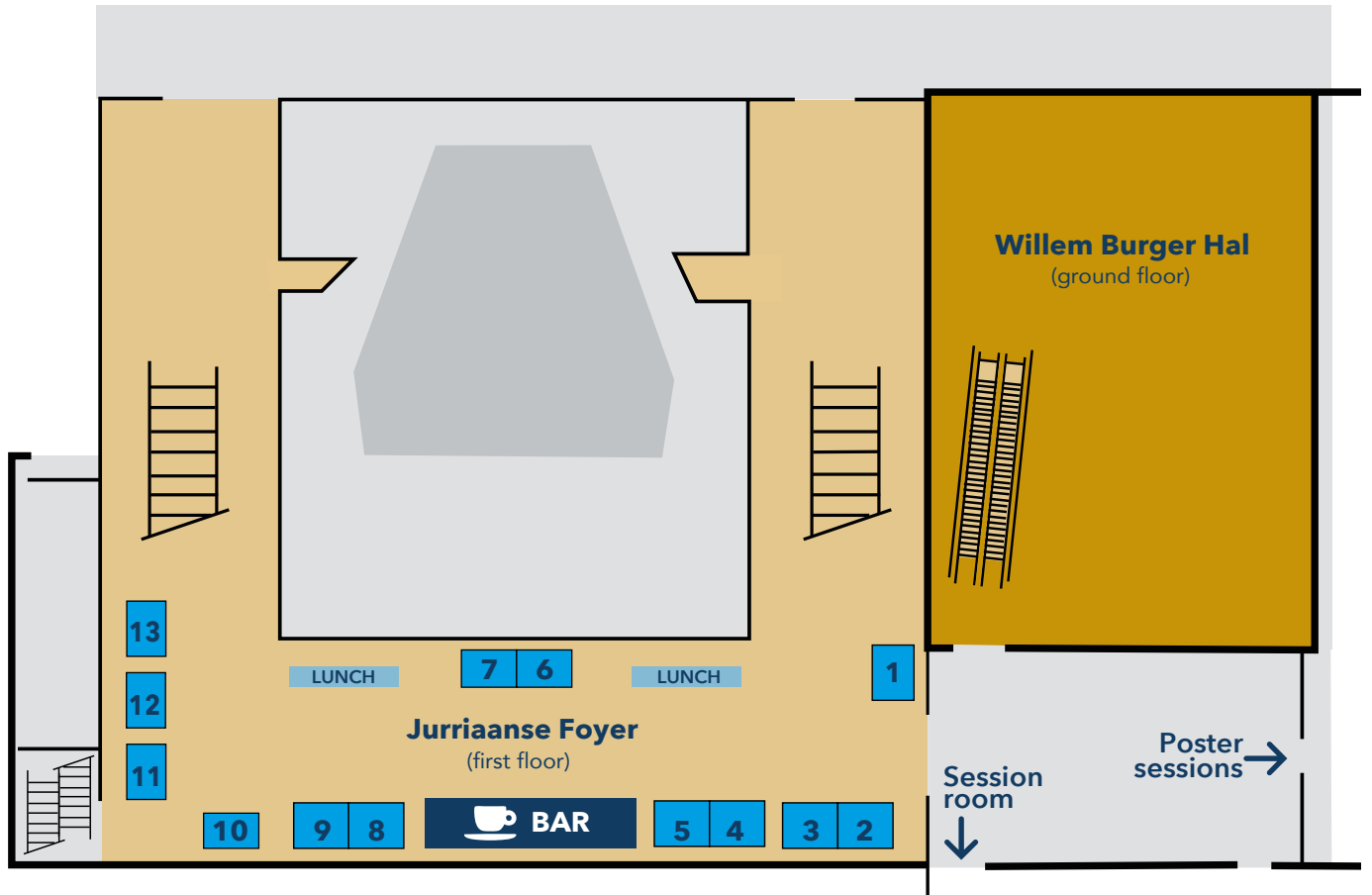
- Company name in the exhibition list on the EUNOS 2024 website and app
- Information and coordination services during the setup and dismantling of booths, and during the exhibition opening hours
- Caretaking of public areas (individual booth cleaning not included)
- Surveillance of the exhibition premises (booths are not covered individually)

Proposed timings*:

Exhibition build-up	3 June
Exhibition	4 June 08.30 – 18.00
	5 June 08.30 – 18.00
	6 June 08.30 – 13.00
Dismantling	6 June 14.00 – 18.00

(*subject to change)

Floorplan Exhibition



OTHER SPONSORSHIP OPPORTUNITIES



WELCOME RECEPTION (<i>maximum 1 sponsor</i>)	€ 5.000,-
<ul style="list-style-type: none">• Branding possibilities at venue (branding to be provided by the Sponsor and is subject to approval by EUNOS 2024);• Sponsor's logo on the website and in the app.	
GALA DINNER (<i>exclusive</i>)	€ 10.000,-
<ul style="list-style-type: none">• Branding possibilities at venue (branding to be provided by the Sponsor and is subject to approval by EUNOS 2024);• Sponsor's logo on the website and in the app;• Acknowledgement during welcome speech;• 2 Dinner tickets free of charge.	
LUNCH (<i>maximum 1 sponsor per day</i>)	€ 3.500,-
<ul style="list-style-type: none">• Branding possibilities during lunch (branding to be provided by the Sponsor and is subject to approval by EUNOS 2024);• Sponsor's logo on the website and in the app.	
COFFEE BREAKS (<i>maximum 1 sponsor per day</i>)	€3.000,-
<ul style="list-style-type: none">• Branding possibilities during break (branding to be provided by the Sponsor and is subject to approval by EUNOS);• Sponsor's logo on the website and in the app.	
WIFI	€ 2.500,-
<ul style="list-style-type: none">• Exclusive sponsorship of the WIFI at the venue.• Sponsor's logo on the website and in the app.	
LOGO ON LANYARDS FOR NAME BADGES (<i>limited to one sponsor</i>)	€ 3.000,-
Please note the EUNOS 2024 logo will be printed on the lanyard together with the sponsor logo.	
COMPANY LOGO ON NAME BADGES (<i>limited to one sponsor</i>)	€ 2.500,-
BANNER PLACEMENT ON THE HOMEPAGE OF THE EUNOS 2024 WEBSITE	€ 1.500,-
Banner to be provided by sponsor.	
COMPANY BANNER IN THE EUNOS 2024 APP (<i>limited to 3 sponsors</i>)	€ 750,-
Banner to be provided by sponsor.	
EUNOS 2024 APP SPONSORSHIP (<i>limited to one sponsor</i>)	€ 3.500,-
<ul style="list-style-type: none">• App splashscreen (to be provided by sponsor);• Banner in the app (banner to be provided by sponsor);• Sponsor mentioned in the app launch email as app sponsor.	
WATER BOTTLES (<i>limited to one sponsor</i>)	€ 3.000,-
<ul style="list-style-type: none">• Pre-filled bottles with sponsor logo. The meeting organiser will produce the bottles.	

FOOTPRINTS *(limited to 2 exhibitors)*

Upon request

- Price depends on the number of stickers and format.

Each step will bring attendees closer to your booth. The floor stickers are displayed in the exhibit hall with your own personalization. Tell attendees where your booth is located or simply display your logo. The floor stickers are strategically placed on the exhibit hall floor of the venue as a means of maximizing visibility for your company, your location and products. The meeting organiser will produce the footprints.

EUNOS 2024 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this European forum will provide your company with exceptional business rewards.

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organisation.

TERMS & CONDITIONS

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- The Meeting Organisers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- The sponsor is responsible for any display banners supplied and erected at the Meeting and must coordinate with the Meeting Secretariat prior to the event.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Meeting.
- Exhibition Stand numbers will be allocated from the floor plan on a first come, first served basis.

Terms of Payment

100% upon receipt of agreement and invoice.

All payments must be received before the start of EUNOS 2024. Should the Sponsor fail to complete payments prior the commencement of the Meeting, the organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Sponsoring and exhibiting arrangements will be confirmed in writing between the EUNOS 2024 Secretariat and the sponsoring/exhibiting organisation using the standard EUNOS 2024 contract text. An invoice with payment details will be sent together with the contract.

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the Meeting, you will not have access to the Meeting.

Cancellation/Modification Policy

Cancellation or modification of items must be sent via email to the EUNOS 2024 Meeting Secretariat: EUNOS2024@congressbydesign.com.

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made 6 months before the start of the meeting

- 50% of the agreed package amount if the cancellation/modification is made 6-3 months before the start of the meeting
- 100% of the agreed package amount if the cancellation/modification is made less than 3 months before the start of the meeting

Any refunds of deposits paid will be made after the meeting but no later than 31 August 2024. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of sponsorship/exhibition items will be passed on to the sponsor/exhibitor.

Liability

The organisers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the organisers, which they could not reasonably have foreseen when signing this contract and which the organisers could not have avoided at a reasonable effort of costs. Such obstacles and hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstance that fall within the meaning of the above.

EUNOS 2024 Meeting Secretariat

For further details on the opportunities available please contact:

EUNOS 2024 Meeting Secretariat
Congress by design
Flemingweg 18,
2408 AV Alphen aan den Rijn
The Netherlands

Email: EUNOS2024@congressbydesign.com

Tel: +31 (0)88 0898101



BOOKING FORM

1/2

Please return the completed and signed order form to the EUNOS 2024 Meeting Secretariat:
Email: EUNOS2024@congressbydesign.com

Company name _____

Contact person _____

Street name or P.O. Box _____

Post code _____ City _____ Country _____

Phone number _____ Cell phone _____

Email address _____

Invoice email address (if different than above) _____

VAT number _____

SPONSOR PACKAGES

	PLATINUM	GOLD	SILVER	EXHIBITOR
	€ 24.000	€ 12.000	€ 6.000	€4.000
Exhibition Space	9 m ² (3m x 3m)	6 m ² (3m x 2m)	6 m ² (3m x 2m)	6 m ² (3m x 2m)
Special acknowledgement on all printed marketing materials	As platinum sponsor	As gold sponsor	As silver sponsor	
Special acknowledgement in newsletter to all participants	2	1		
Logo on EUNOS 2024 website	✓	✓	✓	✓
Company profile on EUNOS 2024 website and in the app	✓	✓		
Logo in the EUNOS 2024 app	✓	✓	✓	✓
Participant badges	6	4	2	0
Exhibitor badges (access to sessions not included)	4	3	2	2
Please tick the appropriate box:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please note: All sponsorship and exhibition costs are quoted exclusive 21% VAT

Signature:

Date:

BOOKING FORM

2/2

OTHER SPONSORSHIP OPPORTUNITIES

For details, see page 13 and 14.

Please tick the item(s) of your choice:	Price € (excl. VAT)
<input type="checkbox"/> WELCOME RECEPTION (maximum 1 sponsor)	€ 5.000,-
<input type="checkbox"/> GALA DINNER (exclusive)	€ 10.000,-
<input type="checkbox"/> LUNCH (maximum 1 sponsor per day)	€ 3.500,-
<input type="checkbox"/> COFFEE BREAKS (maximum 1 sponsors per day)	€3.000,-
<input type="checkbox"/> WIFI	€ 2.500,-
<input type="checkbox"/> LOGO ON LANYARDS FOR NAME BADGES (limited to one sponsor)	€ 3.000,-
<input type="checkbox"/> COMPANY LOGO ON NAME BADGES (limited to one sponsor)	€ 2.500,-
<input type="checkbox"/> BANNER PLACEMENT ON THE HOMEPAGE OF THE WEBSITE	€ 1.500,-
<input type="checkbox"/> COMPANY BANNER IN THE APP (limited to 3 sponsors)	€ 750,-
<input type="checkbox"/> EUNOS 2024 APP SPONSORSHIP (limited to one sponsor)	€ 3.500,-
<input type="checkbox"/> WATER BOTTLES (limited to one sponsor)	€ 3.000,-
<input type="checkbox"/> FOOTPRINTS (limited to 2 exhibitors)	Upon request

Total: € _____

Please note: All sponsorship and exhibition costs are quoted exclusive 21% VAT

The undersigned is authorised to sign and authorised on behalf of his/her company to sign for the total sum. Please see the Terms of Payment and Cancellation/modification policy.



Signature: _____

Date: dd / mm / yyyy



THANK YOU TO ALL
OUR SPONSORS,
WITHOUT WHOM OUR
MEETING WOULD NOT
BE POSSIBLE!



EUNOS 2024 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

For further details on the opportunities available please contact:

EUNOS 2024 Meeting Secretariat
Congress by design
Flemingweg 18
2408 AV Alphen aan den Rijn
The Netherlands
Email: EUNOS2024@congressbydesign.com
Tel: +31 (0)88 0898101
<https://eunos2024.org/>

de Doelen